



- Product Innovation/Change
- Accounting Procedure Changes
- Store Design Innovation/Change
- Marketing Programs/Initiatives
- Training Initiative/Change
- Operations Policy Addition/Change
- Operations Procedure Changes
- Human Resources Policies
- Equipment Changes

**Output:**  
Open Project,  
Champion Assigned,  
Projected  
Deployment Date  
Attached.

Ideas are presented to the Deployment Cmte.  
  
The person that is pushing the idea must attend the Deployment Cmte. Meeting to present their idea and answer questions.

**Output:**  
Idea not pursued at this time.

Idea is added to the Master Project List

Conduct Research and Testing

Is the project viable?

Present idea to Operations Coordination Meeting Members: Have the following documents/specs ready:  
  
Vendor/Supplier information  
Impact areas  
Product Specs  
Operational Guides  
P.O.P.  
COGS  
Nutritionals  
Processes  
Signage  
Anything else the members will need to review prior to deployment.

Is the project viable?

Mass produce all documentation necessary for deployment.

Present all materials to the Deployment Czar

Corporate and Franchise District Managers: Receive the details and the list of contacts for programs/policies/initiatives that come from the corporate office.

Corporate and Franchise General Managers: Receive action items to ensure they have enough information to complete the implementation phase. They are also required to contact their DM upon receipt.

Members of the Deployment Team. Receive information to ensure their initiative was implemented in the stores and by what date.

# Deployment Process